

COMPANY Retreat Agenda

DATE

LOCATION

TIME PERIOD

Outcomes:

- Maintain good working relationships and a knowledge of everyone's talents and needs.
- Brainstorm ways to shape the company, creating a better work environment, and generating more revenue.
- Have everyone understand and contribute to growth of COMPANY in TIME PERIOD.

1. Catchup (10 minutes/person)

- What's new in your life personally since we last talked?
- A project (at COMPANY or otherwise) you are proud of (bring a sample if you like)
- What at COMPANY would make you happier going into 2016?
- Best movie you saw this year (or similarly random question)

2. From Last Time (15 mins)

LINK TO NOTES FROM LAST RETREAT

- Initiative 1 Progress
- Initiative 2 Progress
- Initiative 3 Progress

3. What's going well? (Notetaker: SOMEONE HERE)- 30 minutes

- What at COMPANY is going well? Processes, projects, innovations, - any size, large or small.

4. What could be improved? (Notetaker: SOMEONE ELSE)- 30 minutes

- What could be improved at COMPANY? Processes, projects, innovations, - any size, large or small.
- Based on everyone's feedback for improvements, prioritize 3-4 specific things develop action plans for each within the next TIME PERIOD.

5. Brainstorming How To Engage Current/MIA Clients/Customers (Notetaker: A THIRD PERSON)- 30 minutes

- What do you think our clients/customers need? What problems do they seem to be having?
- How can these needs best be met/problems solved?
- Who can we partner with to get these accomplished?
- What are 2-3 offerings for this target market we'd like to develop in the next TIME PERIOD?

6. Lunch- 60 minutes

7. State of COMPANY/Upcoming projects (Presenter: COMPANY OWNER)- 45 minutes

- Go over what is going on generally, almost as if it's a shareholders meeting
- Based on projects and our brainstormed ideas, what makes most sense for us to concentrate on?

8. Professional Development mini courses (Presenters: ALL ATTENDEES)- 10 minute sessions

- Software/Skill #1
- Software/Skill #2
- Software/Skill #3

9. Goal setting (Notetaker: SOMEONE)- 30 minutes

- 2 personal goals and 2 company goals each
- Make them specific, measurable, etc. (SMART goals)
- Sharing

10. Debrief- 15 minutes

- What's one thing you liked about today?
- What's one thing you would want to do next time?
- Set day/time for next retreat

Done! Thanks for coming!